



Bridging Hope and Opportunity



Platinum
Transparency
2023

Candid.

FY 2023

July 2022 - June 2023

OUR MISSION

to empower women and their children experiencing homelessness to achieve economic independence and long-term stability.

TABLE OF CONTENTS

1

**Letter from
Our President**

8

**Neighbor to
Neighbor**

2

**A Snapshot at
Intake**

9

Events

3

**Bridge to Self-
Sufficiency**

10

**Financials &
Leadership**

5

**Two
Generational
Approach**

11

**Board of
Directors &
Advisory
Council**

6

PWCN

12

**Thank You
Donors**

7

**It Takes a
Community**

13

**SOARD
Renovation**

2023



Letter From Our President **Nesha Mason**



As we reflect on the past year, it's impossible to overlook the growing challenges faced by the families we serve. The rising cost of living has become an ever-present obstacle, threatening the stability and well-being of single-parent households in our community. From the soaring costs of housing and healthcare to the daily struggle of putting food on the table, many families find themselves stretched to their limits, grappling with the harsh realities of economic hardship.

Amidst these daunting challenges, however, we find strength in the unwavering support of our community. Your generosity, compassion, and dedication have been a source of hope and resilience for those facing adversity. Through your donations, volunteerism, and collaborative partnerships, we have been able to provide essential resources and support to families in their time of need.

One of the most significant impacts of your support this year is in the development of our two-generational approach to addressing homelessness and its associated trauma. We recognize that the effects of homelessness extend far beyond just housing instability, often leaving lasting scars on both parents and children. By focusing on the needs of both generations simultaneously, we aim to break the cycle of trauma and pave the way towards lasting stability and resilience.

Through our comprehensive programs and services, we provide families with the tools, resources, and support they need to overcome the challenges they face. From access to affordable housing and healthcare to educational opportunities and job training, we empower families to rebuild their lives and create a brighter future for themselves and their children.

As the need for our services continues to grow, we are increasingly grateful for your continued partnership and support. Your contributions make it possible for us to continue our vital work and make a meaningful difference in the lives of those we serve. Together, we can build a community where every family has the opportunity to thrive and succeed, regardless of the obstacles they may face.

With heartfelt gratitude,

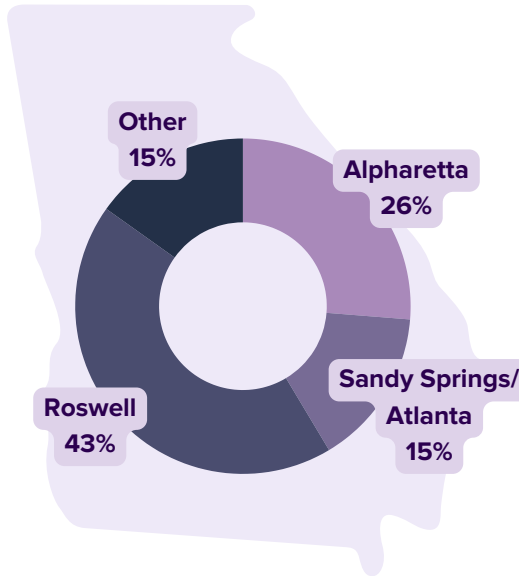
Nesha Mason

A SNAPSHOT AT INTAKE

AVERAGE
AGE OF
MOTHERS

38

CITY OF ORIGIN



WE SERVED

14 Teenage Males
Ages 12-18

46 Families

88 Children

134 Total Residents



105 average calls for
service per month

EDUCATION

19% College Degree

69% Some College

9% Highschool or GED

3% Highschool Not Complete

UPON INTAKE

AVERAGE INCOME

\$9.51 per hour



48%
employed
full-time

Average credit score

522

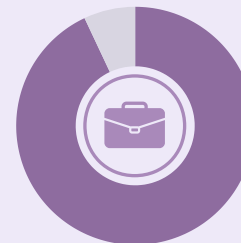
AVERAGE DEBT

\$38,584

UPON PROGRAM COMPLETION

AVERAGE INCOME

\$18.40 per hour



93%
employed
full-time

Average credit score

644

AVERAGE DEBT

\$28,776

BRIDGE TO SELF-SUFFICIENCY



This client-centered, trauma-informed approach defines five key areas of self-sufficiency. Upon intake, our residents are scored in each area, and program needs are determined based on the areas they need help addressing. A 90-day evaluation is used to determine progress across areas.

BRIDGE TO SELF-SUFFICIENCY

FAMILY STABILITY

Campus-Wide

57 Lyft rides provided by Heirborn Servants

The Drake House

173 days average residency

76% stably housed



The Drake Village

18 months average residency

100% stably housed



WELL-BEING

Campus-Wide

242
therapy sessions provided



19 active family advocates



FINANCIAL MANAGEMENT

The Drake House

\$2,172 average savings

↓4% average decrease in debt

\$30,853 total debt paid off

27 pts average credit score increase

The Drake Village

\$4.365 average savings

↓19% average decrease in debt

\$53,530 total debt paid off

81 pts average credit score increase



EDUCATION & TRAINING

Campus-Wide

235
computer literacy certificates awarded



11 other educational certificates awarded

Including:

- Medical Assistant
- Six Sigma
- Project Management
- CDL
- Forklift
- Cybersecurity
- HR Management



EMPLOYMENT & CAREER

Campus-Wide

364 hours of coaching

36 resumes developed/updated

35 assessments

The Drake House

↑79% increase in income

\$2,948 average monthly income

\$17/hr average hourly income

100% employed full-time

The Drake Village

↑25% increase in income

\$3,189 average monthly income

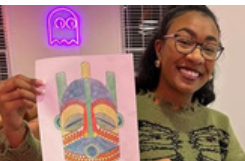
\$18.40/hr average hourly income

OUR TWO-GENERATIONAL APPROACH

The Drake House recognizes the need to provide two-generational support to help families overcome the circumstance of homelessness. As such, we increased our programming to focus on the diverse and specific needs of the youth and teens on our campus. Thanks to a partnership with another non-profit, Sunshine on a Rainy Day, our newly renovated spaces provide a more therapeutic space to help the children we serve overcome the trauma of homelessness aligning with our two-generational model.



29
families served



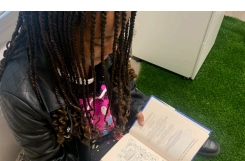
98% enjoy their time in the program



93% of our teens want to attend college



25
children participated



18
teens participated



82% feel they can be themselves in the program

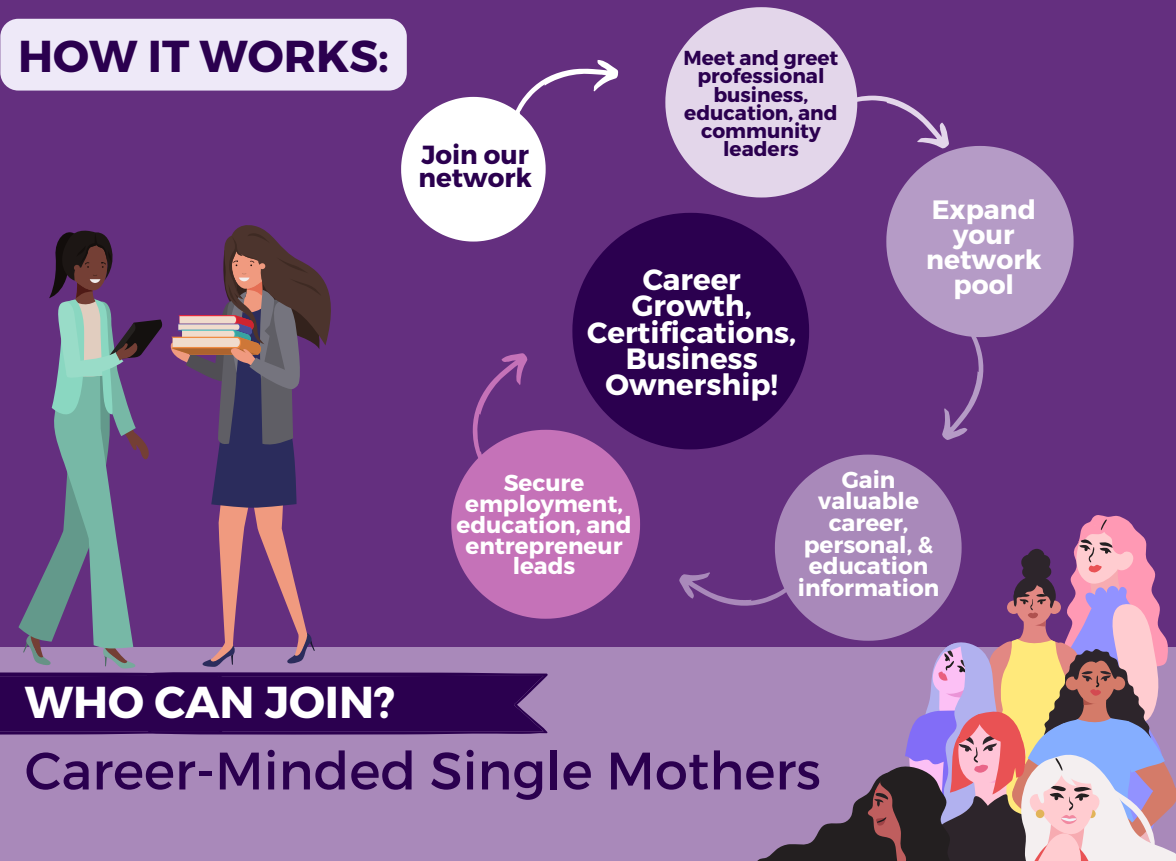


86% of our teens understand their post-grad options

PROFESSIONAL WOMEN'S CAREER NETWORK



HOW IT WORKS:



WHO CAN JOIN?

Career-Minded Single Mothers

OUR MISSION:

The **Professional Women's Career Network** (PWCN) provides a forum for professional single moms to connect and to accelerate career progression through professional networks and leadership opportunities.

Jasmine Member Highlight



Jasmine completed the **FinOps Certification course** sponsored by partner company, Apptio, an IBM Company.

FinOps (Financial Operations) is a business practice designed to help companies manage how much each department spends on cloud computing and storage.

"[FinOps was] new and foreign to me, [but] I learned so much. Even though I'm not in FinOps right now, I am utilizing some of the skills from that training course."

IT TAKES A COMMUNITY

We are immensely grateful for the outpouring of support we received during the renovation of our Family Services Center, a project that temporarily displaced a lot of our programming. A special thank you to **Roswell Presbyterian Church** for hosting our Monday Night classes and Afterschool Program during this period, and to **First Baptist Roswell**, who provided a venue for our annual Holiday Party.

When our resident pantry had to close, **North Fulton Community Charities** stepped in to provide groceries, which were delivered by amazing volunteers from organizations like **North Point Community Church**. We also want to express our appreciation to companies like **Jackson Healthcare** and **Synovus**, who organized quarter drives when our on-campus laundry facilities were closed.

Your commitment to our families has touched our hearts and demonstrated that truly, it takes a community. Thank you all for standing with us and supporting The Drake House during this period of renovation. We are proud to be a part of this amazing community!



Jackson Healthcare



First Baptist Roswell



North Point Community Church

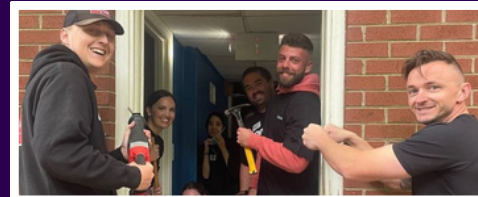


Roswell Presbyterian



Synovus Bank

6,217
total
volunteer
hours



Youth Program • Teen Program • Landscaping & Maintenance • Monday Night Helper • Family Advocate
Event Support • Childcare • The Drake Closet • Grocery Shopper • Office Assistant • Tutoring

20 NEIGHBOR TO 23 NEIGHBOR PARTNERS

Partners provide “ownership” of an apartment by painting and furnishing, and providing that homey touch. All apartments at The Drake House and The Drake Village are sponsored by individuals, faith-based, corporate or service organizations known as Neighbor to Neighbor Partners.

The Drake House Apartments

Partners serve as advocates who provide support and encouragement to our moms and children. They also provide a connection to the community through knowledge of events, parks, and activities happening in the community.



New Neighbor to Neighbor Partner:



The Drake Village Apartments

Partners assist The Drake House graduate in securing furnishings and moving items into The Drake Village apartment. They also identify two volunteers to attend training and serve as Advocates for the family.



The Gainey Family



2023 EVENTS

18th Annual



239

ICE CREAM
CRANKERS

248

GALLONS OF
ICE CREAM

1,404

ATTENDEES

31

CRANKIN'
TEAMS

\$52,000 RAISED



Presented By:



**LISTED
BY LIBBY**



11th ANNUAL *Fashion Show Fundraiser* **ROCKIN' THE RUNWAY**

Presented by:

NALLEY
AUTOMOTIVE

277

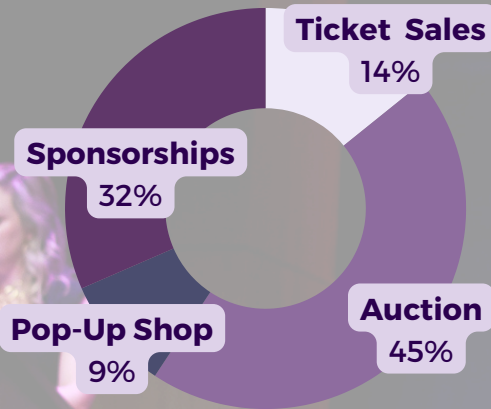
ATTENDEES

28

MODELS

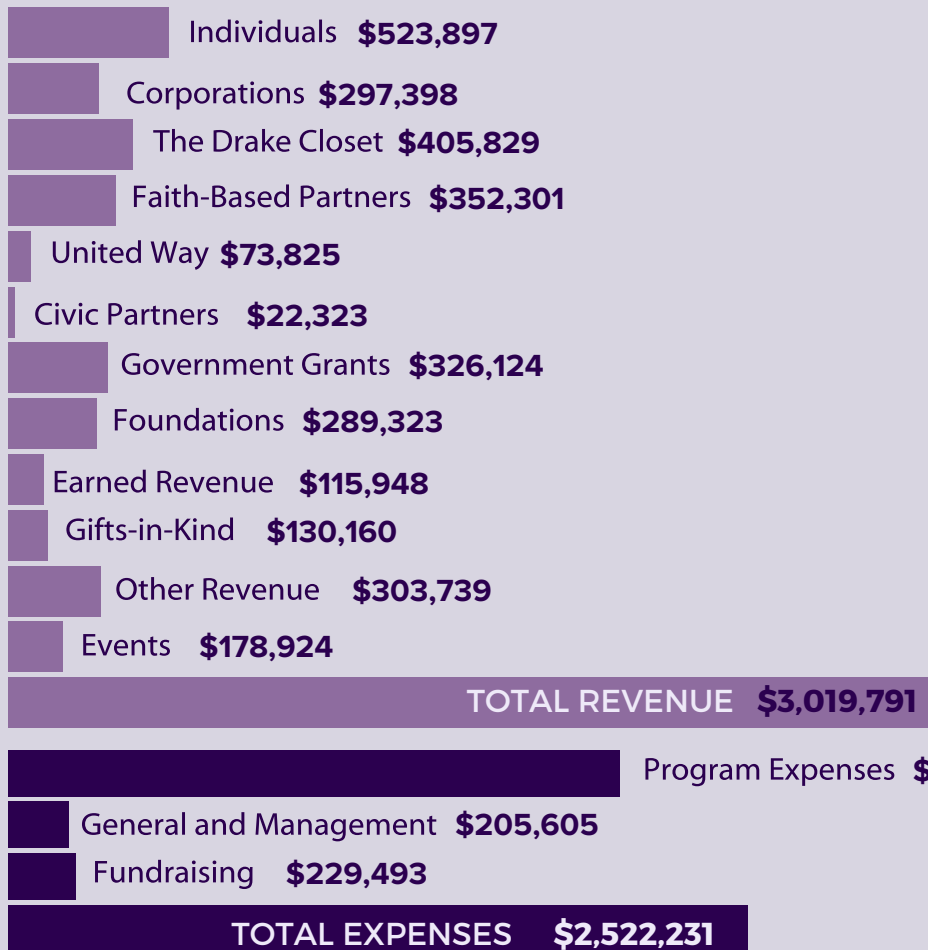
13

RESTAURANT
PARTICIPANTS



\$118,000 RAISED

2023 REVENUE AND EXPENSES



Program Expenses
Percentage of Total Expenses



LEADERSHIP



Nesha Mason
President



Karen Barry
Youth Program Director



Dianne Berry
Operations Director



Laura Crawford
Program Director



Kimberly Jackson
Development Director



Sarah Smith
Director of Finance Compliance



Kelli Tolbert
Family Service Manager

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Rev. Jeff Meyers - Roswell Presbyterian Church

Susan Schmidtkofer - UPS

Tisha Rosamond - Nothing Bundt Cakes Sandy Springs

Vetta Hauser - Home Depot



ADVISORY COUNCIL

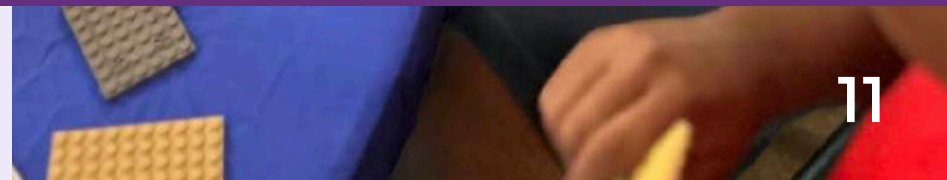
*Thank you to all 18 active Advisory Council members

Meghan Zambri- Chair, Innovative Construction Inc.

Marianna Chaet- Vice Chair, Law Offices of Miller & Chaet, P.C.

Heather Brown- Treasurer, HD Brown Law

Lori Medley- Secretary, LexisNexis Risk Solutions



THANK YOU TO OUR 2023 DONORS

CONTRIBUTED \$100,000+



NORTH POINT
COMMUNITY CHURCH



CONTRIBUTED \$50,000+



CONTRIBUTED \$25,000+

The Stockel Family Foundation Roswell Presbyterian Church
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Insurance Industry Charitable Foundation Precision Biologics, Inc.
Scott Hudgens Family Foundation, Inc.

CONTRIBUTED \$10,000+

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CONTRIBUTED \$10,000+ (cont.)

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Murray Family Foundation I Wish4 Org Inc. YARDI Systems, Inc.

CONTRIBUTED \$5,000+

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Karen Lee & Associates Hiscox Georgia Power Foundation
Corporate Ecolab-Community CCD Arthur M. Blank Family Foundation
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Physicians' Alliance of America, Inc. Northside Hospital
St. Thomas Aquinas Catholic Church Randall Paulson Architects
Giglio Charitable Fund Antares Capital LP First Baptist Church

Thank you to the 187 individual donors who gave \$500 or more

COMMUNITY PARTNERS



Our New Family Services Center



Thank you for choosing
The Drake House as your
Community Project!



Thank You SPONSORS



The Kathy Swahn Teen Center



Trauma-Informed Play Space



Trauma-Informed Classroom Space



Reading Room



Family Service Multi-use Space