

ROCKIN' THE RUNWAY FASHION SHOW

13th ANNUAL

Fashion Show Fundraiser

THE ROCKIN' RUNWAY

PRESENTED BY:

NALLEY
AUTOMOTIVE

Date: Tuesday, June 10, 2025, 5:30 to 9 PM

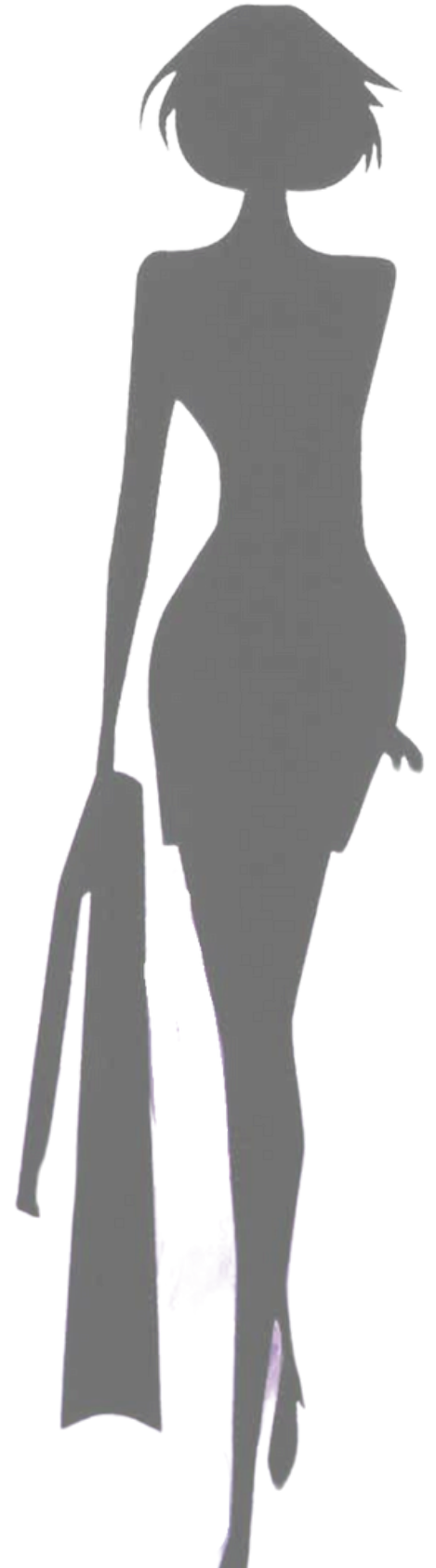
Location: Studio Theatre, Sandy Springs
Performing Arts Center

Goal: \$150,000

Past Attendance: 350+ Sold Out 2024

Needs:

- Auction items
- 1-2 models per sponsor workplace
- Volunteers for set-up & breakdown



For more information, contact Kimberly Jackson, Director of Development
Email: kjackson@thedrakehouse.org | Phone: 470-508-9932

ROCKIN' THE RUNWAY FASHION SHOW

SPONSORSHIP OPPORTUNITIES

SIGNATURE - \$15,000

Presented by Nalley Automotive

Company logo included with event name

(10) tickets (1 full table) and welcome bags

Logo prominently displayed on all marketing materials and during event

Exclusive recognition on event signage, event screens & program

Opportunity to make sponsor remarks (2 minutes) or feature table in lobby with promotional materials

Logo prominently displayed on communications, emails, and social media

Prominent logo recognition on event pages, including auction and ticketing

Your company may provide collateral or promotional material for the welcome bags

Company naming rights for (8) runway outfits

Opportunity to nominate a staff member to model in show

SOLD

RUNWAY - \$5,000

(4) tickets with table seating and welcome bags

Logo displayed on all marketing materials and during event

Logo on communications, emails, and social media

Logo recognition on The Drake House website and event pages, including auction page

Provide collateral or promotional material for the welcome bags

DESIGNER - \$2,500

(2) VIP tickets and welcome bags

Logo displayed on all marketing materials

Logo on communications, emails, and social media

Logo recognition on The Drake House website and event pages, including auction page

Provide collateral or promotional material for the welcome bags

COUTURE - \$10,000

(6) tickets with table seating and welcome bags

Logo prominently displayed on all marketing materials and during event

Opportunity to make sponsor remarks (2 minutes) or feature table in lobby with promotional materials

Logo prominently displayed on communications, emails, and social media

Logo recognition on The Drake House website and event pages, including auction page

Your company may provide collateral or promotional material for the welcome bags

Company naming rights for (6) runway outfits

Opportunity to nominate a staff member to model in show

READY-TO-WEAR - \$1,500

(1) VIP ticket and welcome bag

Logo displayed on all marketing materials and during event

Logo on communications, emails, and social media

Logo recognition on The Drake House website and event pages, including auction page

Your company may provide collateral or promotional material for the welcome bags

IN VOGUE - \$7,500

(4) tickets with table seating and welcome bags

Logo prominently displayed on all marketing materials and during event

Logo prominently displayed on communications, emails, and social media

Logo recognition on The Drake House website and event pages, including auction page

Your company may provide collateral or promotional material for the welcome bags

Company naming rights for (4) runway outfits

SPOTLIGHT - \$1,000

(2) General Admission tickets and welcome bags

Name recognition on all marketing materials and during event

Name recognition on The Drake House website and event pages, including auction page

Your company may provide collateral or promotional material for the welcome bags

Please note: event information is subject to change, please check our website for the most up to date information: thedrakehouse.org

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SPONSORSHIP OPPORTUNITIES (cont.)

THE SIGNATURE SIP AT CITYBAR - \$10,000

- (6) tickets with table seating and welcome bags *Exclusive*
- Exclusive recognition on signage prominently displayed near bar
- Opportunity to select and/or name a signature cocktail
- Logo prominently displayed on all communications, emails, and social media
- Logo recognition on The Drake House website and event pages, including auction page
- Your company may provide collateral or promotional material for the welcome bags

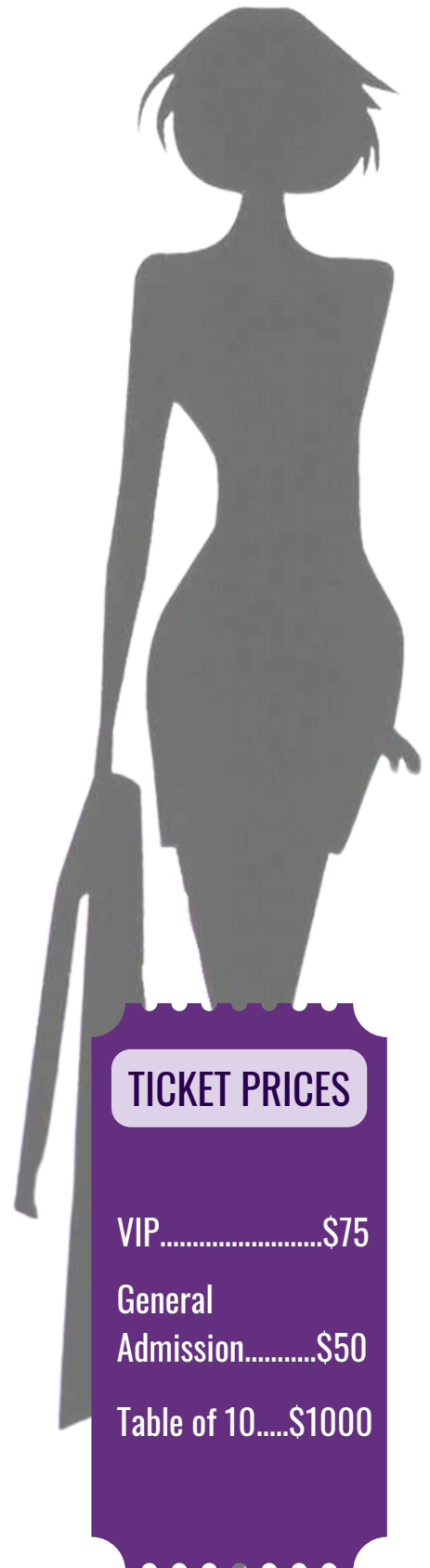
VENUE SPONSOR- \$5,000 *Exclusive*

SOLD

- (4) tickets with table seating and welcome bags
- Exclusive recognition on signage prominently displayed at event entrance
- Logo prominently displayed on all communications, emails, and social media
- Logo recognition on The Drake House website and event pages, including auction page
- Your company may provide collateral or promotional material for the welcome bags

PRODUCER UNDERWRITER- \$2,500 *Exclusive*

- (2) VIP tickets with welcome bags
- Logo prominently displayed on screens throughout event
- Logo prominently displayed on all communications, emails, and social media
- Logo recognition on The Drake House website and event pages, including auction page
- Your company may provide collateral or promotional material for the welcome bags



TICKET PRICES

VIP.....\$75

General Admission.....\$50

Table of 10.....\$1000