



Impact Report

FY 2024 July 2023 - June 2024

OUR MISSION

to empower women and their children experiencing homelessness to achieve economic independence and long-term stability.

Platinum
Transparency
2025

Candid.



TABLE OF CONTENTS

3

**Letter from
Our President**

4

**About The
Clients We
Serve**

5

**Bridge to
Self-Sufficiency**

7

**The Resource
Center
& The Market**

10

**It Takes a
Community**

11

**Our Two-
Generational
Approach**

12

**Professional
Women's Career
Network**

13

**Neighbor to
Neighbor**

14

**Fundraising
Events**

15

**Financials &
Leadership**

16

**Board of
Directors &
Advisory
Council**

17

**Thank You
Donors**

2024



Letter From Our President **Nesha Mason**



FY2024 marked the second year of our strategic plan to expand our mission beyond housing—empowering families to achieve economic independence and lasting stability. Through EMPATH’s Bridge to Self-Sufficiency, we continue to guide our residents as they rebuild their lives, equipping them with the tools and support needed to move forward. Thanks to the generosity of our supporters, The Drake House now offers a fresh market, providing essential resources that ease financial burdens—helping families save money, increase their income and credit scores, and reduce debt—key steps toward long-term financial security.

Yet, stability remains elusive for many. Rising living costs and stagnant wages create ongoing obstacles, making it harder for families to get ahead. The weight of these challenges often slows progress, even for those who work tirelessly to improve their circumstances. Despite remarkable achievements—a 53% average income increase for residents in The Drake House crisis housing and a 41% increase for those in The Drake Village transitional housing—many still fall short of the \$80,000 annual income needed to afford housing in North Fulton. Our residents are earning certifications in high-demand fields such as Cybersecurity, Project Management, Data Analytics, and E-Commerce, providing them with opportunities for higher wages. However, building a stable, self-sufficient future takes time.

Thanks to your unwavering support, we have expanded programming beyond our campus, providing single mothers with career mentorship and professional development through our Professional Women’s Career Network. Because of you, The Drake House is now a two-generational program, helping teens explore and pursue career opportunities after high school—breaking the cycle of poverty for future generations.

This year alone, your generosity has helped us uplift **more than 2,000 people** through both on-campus programming and navigational referral services. We remain committed to empowering single mothers as they reclaim their confidence, rebuild their self-esteem, and restore their families.

Together, we are transforming lives—one family at a time.

With gratitude,

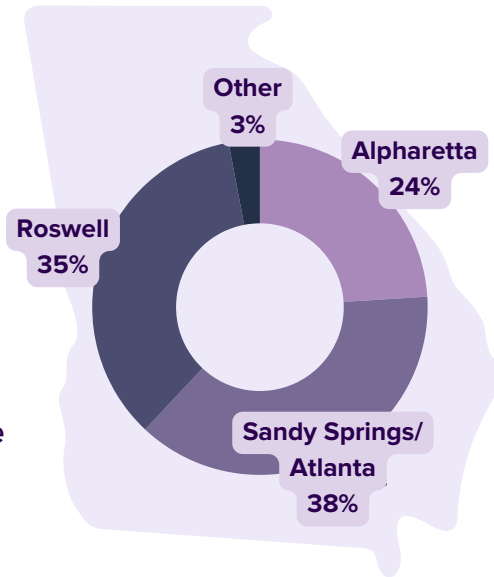
Nesha Mason

ABOUT THE CLIENTS WE SERVE

AVERAGE
AGE OF
MOTHERS

37

CITY OF ORIGIN



WE SERVED

15 Teenage Males
Ages 12-18

45 Families

80 Children

125 Total Residents

2,355 TOTAL LIVES TOUCHED

through referrals and program placement

EDUCATION

18% College Degree

68% Some College

9% Highschool or GED

6% Highschool Not Complete

UPON INTAKE

AVERAGE INCOME

\$10 per hour



60% employed full-time

Average credit score

542

AVERAGE DEBT

\$37,093

UPON PROGRAM COMPLETION

AVERAGE INCOME

\$17.51 per hour



100% employed full-time

Average credit score

626

AVERAGE DEBT

\$31,778*

*A significant amount of our mothers have large student loan debt

The Drake House BRIDGE TO SELF-SUFFICIENCY



WHAT IS THE BRIDGE TOOL?

This **client-centered, trauma-informed** approach defines five key areas of self-sufficiency.

Upon intake, our residents score themselves in each area, and program needs are determined based on the areas they need help addressing. A 90-day evaluation is used to determine progress across areas.

THE PILLAR AWARDS



Twice a year, we hold the Pillar Awards, a celebration of our families and their incredible accomplishments along the **Five Pillars of the Bridge to Self-Sufficiency**.

BRIDGE TO SELF-SUFFICIENCY

FAMILY STABILITY

Campus-Wide

73 Lyft rides provided by Heirborn Servants

The Drake House

169 days average residency

90% stably housed



The Drake Village

17 months average residency

83% stably housed



WELL-BEING

Campus-Wide

220
mental health sessions



25
active family advocates



FINANCIAL MANAGEMENT

The Drake House

\$1,684 average savings

↓ 1% average decrease in debt

\$9,898 total debt paid off

15 pts average credit score increase

The Drake Village

\$1,888 average savings

↓ 3% average decrease in debt

\$7,981 total debt paid off

30 pts average credit score increase



EDUCATION & TRAINING

Campus-Wide

540
digital literacy assessments



60
certificates and courses completed

Including:

- Cybersecurity
- Project Management
- IT Support
- Digital Marketing
- E-Commerce
- Data Analytics
- Culinary Arts



EMPLOYMENT & CAREER

Campus-Wide

484 hours of coaching

49 resumes completed

18 WorkStart career assessments

The Drake House

↑ 53% increase in income

\$2,653 average monthly income

\$15.31/hr average hourly income

75% employed full-time

The Drake Village

↑ 41% increase in income

\$3,035 average monthly income

\$17.51/hr average hourly income

100% employed full-time

Introducing The Resource Center

We proudly opened **The Resource Center**, the newest addition to our campus designed to further support families on their journey to stability. The building includes:



The Market A resident market stocked with fresh food, pantry staples, household essentials, and personal care items, allowing families to "shop" at no cost using a point system.



The Laundry Room Expanded facilities with on-site washers and dryers, plus keyless entry with a resident code for added flexibility for residents beyond office hours.



The Donation Center A dedicated space for receiving, and storing donated items from our community, allowing us to maximize program space at our Family Services Center.

Introducing The Resource Center



The opening of The Resource Center was made possible by the dedication of our volunteers and the generous contributions of time, talent, and resources from our community. We are deeply grateful for their support in bringing this vision to life.

THANK YOU
to those who made this possible



Timberlake Cabinetry | Wilkins Electric
Reliance Heating and Cooling
Woodson Drywall | RZ Framing | San John Carpentry



Introducing The Market



The Market allows moms to “shop” for essential items at no cost, using a structured point system that encourages budgeting in a supportive environment.

Each month, points are allocated based on family size and children’s ages, allowing residents to select from a variety of household supplies, personal care products, fresh produce, and pantry staples.

The Market helps residents practice budgeting and empowers them with financial responsibility and independence. Its on-campus location makes it convenient for residents who work late or lack transportation.



"The option to have this on hand truly cuts down on gas and grocery expenses for the main items we tend to need immediately." Mariah, Former Resident

IT TAKES A COMMUNITY

We are grateful to all the volunteer groups who helped make **The Resource Center** a reality. Their time and effort created a space that provides essential resources to our residents on campus.



Fischer Homes & HomeAid



Dominium Apartments



Flourish Work & Play



Alpharetta Methodist Men's Ministry



HomeAid Atlanta



Asbury Automotive



AmDocs



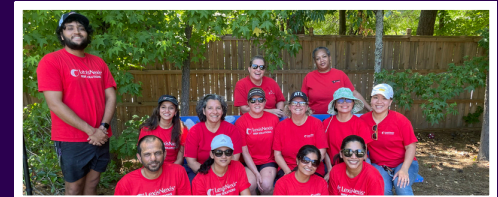
Roswell Rotary



Wellstar Health System

7,133

total
volunteer
hours



Youth Program • Teen Program • Landscaping & Maintenance • Monday Night Helper • Family Advocate
Event Support • Childcare • The Drake Closet • Grocery Shopper • Office Assistant • Tutoring

OUR TWO-GENERATIONAL APPROACH

The Drake House understands that breaking the cycle of homelessness requires a **two-generational approach**. In addition to supporting the moms on our campus, our programs are also designed to meet the unique needs of our youth and teen residents. We help the children in our care heal from the trauma of homelessness, empowering them with the support and opportunities they need to thrive.



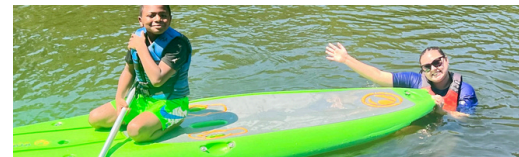
34
families served



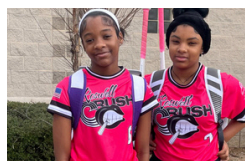
89% enjoy their time in the program



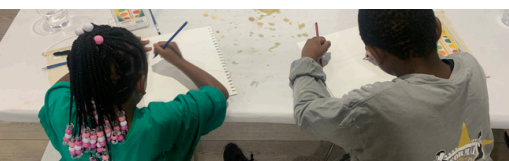
100% of our teens want to attend college



21
children participated



29
teens participated



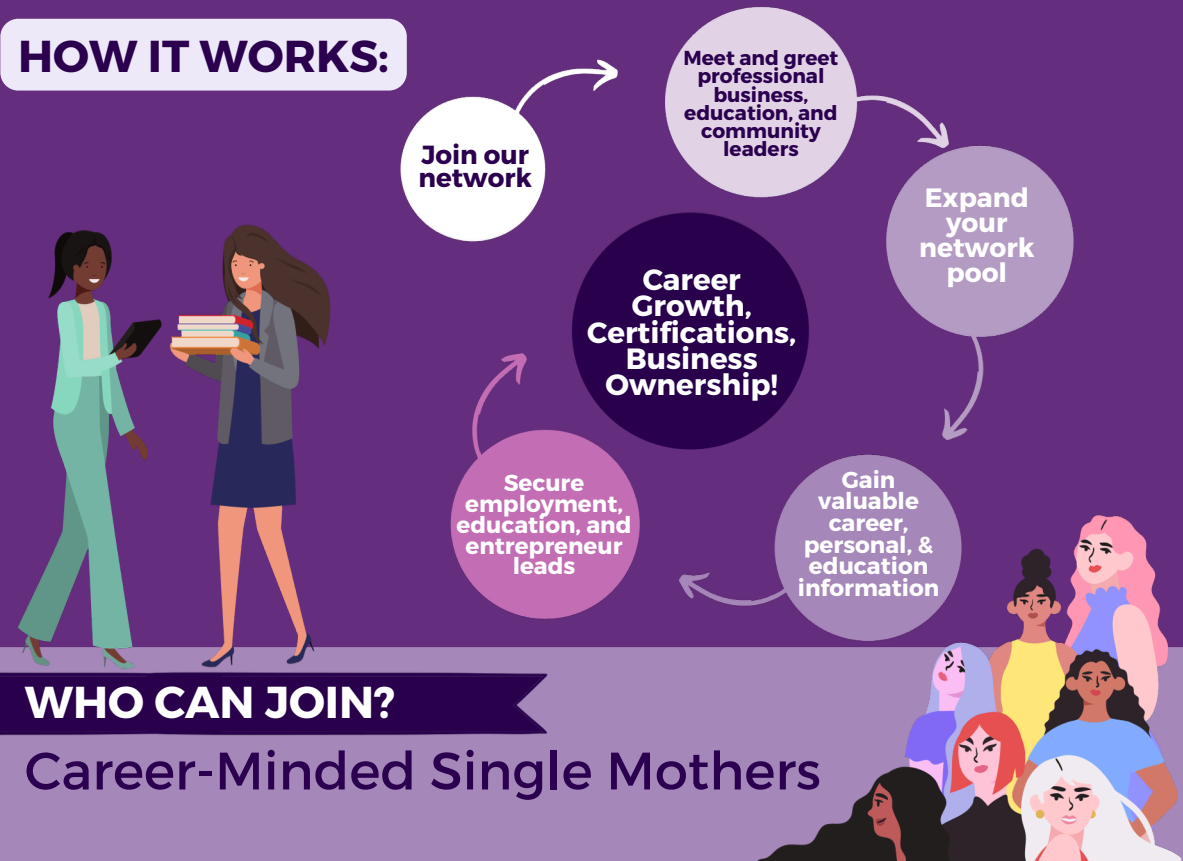
95% feel they can be themselves in the program



88% of our teens understand their post-grad options

PROFESSIONAL WOMEN'S CAREER NETWORK

HOW IT WORKS:



WHO CAN JOIN?

Career-Minded Single Mothers

OUR MISSION:

The **Professional Women's Career Network (PWCN)** provides a forum for professional single moms to connect and to accelerate career progression through professional networks and leadership opportunities.

Member Highlight **BRENDA**

One of our recent resident graduates, a determined mother, achieved a significant milestone, transitioning into market-rate housing after 110 plus days in the program.

During this time, she secured stable employment, quickly advancing to a lead position, and earned multiple bonuses. Her increased income and financial discipline have allowed her to save for move-in costs, positioning her for long-term stability.

Brenda's journey illustrates the impact of our program's support, coaching, and resource connections.

20 NEIGHBOR TO 24 NEIGHBOR PARTNERS

Partners provide “ownership” of an apartment by painting and furnishing, and providing that homey touch. All apartments at The Drake House and The Drake Village are sponsored by individuals, faith-based, corporate or service organizations known as Neighbor to Neighbor Partners.

The Drake House Apartments

Partners serve as advocates who provide support and encouragement to our moms and children. They also provide a connection to the community through knowledge of events, parks, and activities happening in the community.



**New Neighbor to
Neighbor Partner:**



The Drake Village Apartments

Partners assist The Drake House graduate in securing furnishings and moving items into The Drake Village apartment. They also identify two volunteers to attend training and serve as Advocates for the family.



**The Gainey
Family**



2024 EVENTS

19th Annual



168
ICE CREAM
CRANKERS

170
GALLONS OF
ICE CREAM

656
ATTENDEES

29
CRANKIN'
TEAMS

\$44,000 RAISED

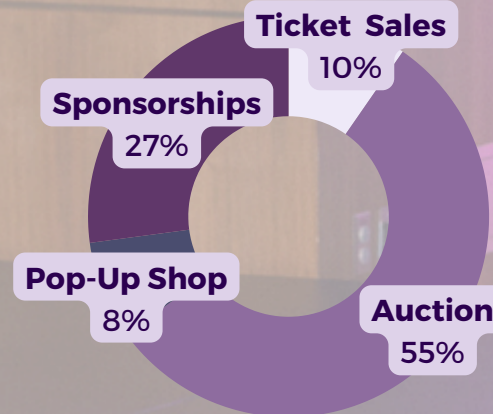


Presented By:



12th ANNUAL *Fashion Show Fundraiser* **ROCKIN' THE RUNWAY**

Presented by:



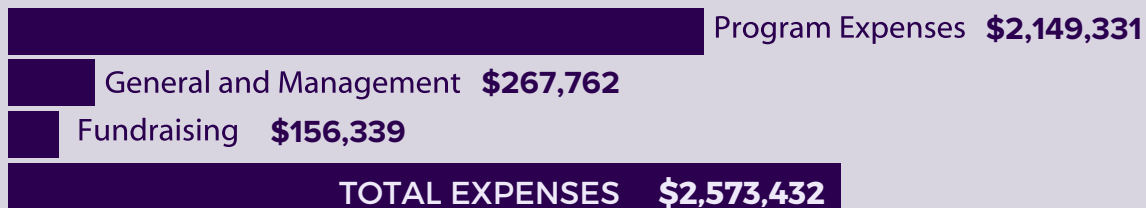
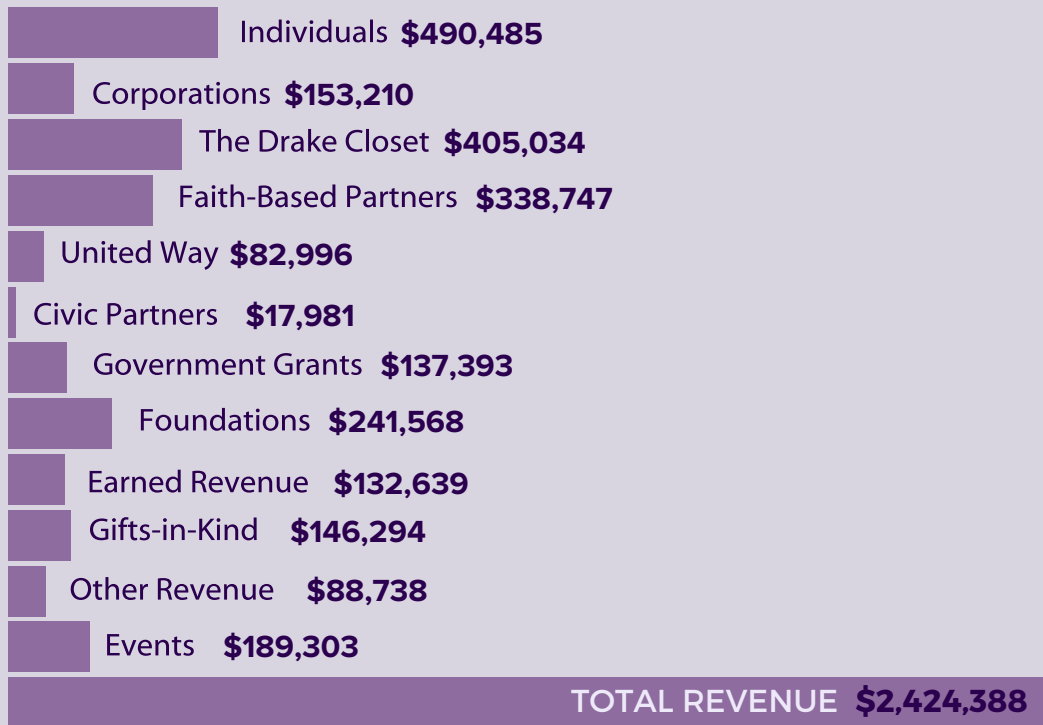
300
ATTENDEES

25
MODELS

12
RESTAURANT
PARTICIPANTS

\$127,300 RAISED

2024 REVENUE AND EXPENSES



Program Expenses
Percentage of Total Expenses



LEADERSHIP



Nesha Mason
President



Karen Barry
Director of Youth Programs



Dianne Berry
Director of Operations



Laura Crawford
Director of Adult Programs



Kimberly Jackson
Director of Development



Sarah Smith
Director of Finance



Kelli Tolbert
Director of Family Services

BOARD OF DIRECTORS

Lisa Stevens - Chair, MKT Collaborative
Amy Moore - Vice Chair, Dorsey Alston Realtors
Linda Coyle - Secretary, Wells Fargo
Andrew Walker - Treasurer, HLB Gross Collins, PC

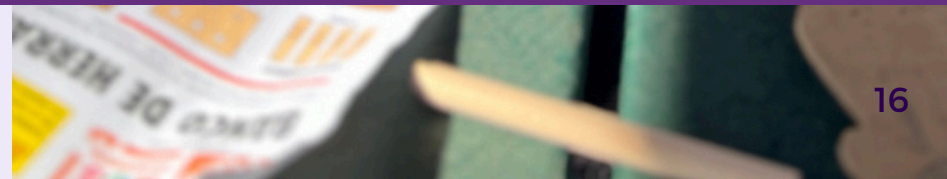
Heather Brown - Brown Law, LLC
Krystal Brown - LexisNexis Risk Solutions
Gregg Bundschuh - Greyling Insurance Brokerage & Risk Consulting
Rev. Morgan Burge - Roswell Presbyterian Church
Meg Chapman - GE Power
David Harrell - Harrell Kane Structural Engineers
Lisa Hasty, MD. - Atlanta Center for Reproductive Medicine (retired)
Vetta Hauser - Home Depot
Jonathan Ma - FTI Consulting
Genille McElvey - State Farm Insurance
Susan Schmidtkofer - UPS



ADVISORY COUNCIL

- **Taylor Mansell** - Co-Chair, Office of Melissa J. Davey, Chapter 13 Trustee
- **Joseph Mraz** - Co-Chair, Raymond James

*Thank you to all 13 active Advisory Council members



THANK YOU TO OUR 2024 DONORS

CONTRIBUTED \$200,000+



CONTRIBUTED \$75,000+



CONTRIBUTED \$25,000+

Enterprise Community Partners, Inc.

Make2Give LLC

The Stockel Family Foundation

Murphy Family Foundation

LGE Community Outreach Foundation

Roswell Presbyterian Church

Georgia Department of Education Boost

CONTRIBUTED \$10,000+

The Church of Jesus Christ of Latter-Day Saints

Asbury Automotive Group

J.C Foundation, Inc.

The Waterwheel Foundation

Roswell United Methodist Church

McMaster-Carr Supply Company

Nancy Forsyth Noblin Foundation, Inc.

Wellstar Health System, Inc.

TE Certified Electrical, Plumbing, Heating & Cooling

Masco Corporation

LexisNexis Risk Solutions

EZ Agape Foundation

Stratton Foundation

The Kathryn B. McQuade Foundation

CONTRIBUTED \$5,000+

Atlanta Braves Foundation The Newell Brands Charitable Foundation

Publix Super Markets Charities, Inc. Alpharetta Rotary Foundation

Turf Masters Lawn Care, Inc. Community Foundation of Northeast GA

Institutional EFS Nat'l Board Program CCD Atlanta Foundation

Alpharetta Presbyterian Church Corporate Ecolab-Community CCD

Graham Family Foundation

Karen Lee & Associates

Mission Critical Systems

Nordstrom

Northside Hospital

Zeist Foundation

COMMUNITY PARTNERS

